

Business



KPT/JPS (MQA/PA 12216)

Postgraduate Certificate in Business Administration

Intakes	January, June and September
Duration	8 Months (Full-Time) / 1 Year 4 Months (Part-Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

Postgraduate Certificate in Business Administration is a certificate that allows students to obtain the necessary basic knowledge and skills required in today's highly competitive business environments. Students that have completed this postgraduate certificate successfully would have the option to continue with their studies in Master of Business Administration at a later stage.

COURSE STRUCTURE

YEAR 1

- Business Economics
- Human Resource Management
- Marketing Management
- Accounting and Finance for Managers
- Strategic Management
- Elective 1
- Elective 2


ELECTIVE

- Organisational Behaviour
- Tax Planning
- Enterprise Governance
- Business Ethics
- Personal Finance
- Implementation of Enterprise Risk Management and Key Risk Indicators



KPT/JPS (MQA/PA 12217)

Postgraduate Diploma in Enterprise Risk Management

Intakes	January, June and September
Duration	1 Year (Full-Time) / 2 Years (Part-Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

Postgraduate Diploma in Enterprise Risk Management is a postgraduate diploma that incorporates academic and professional knowledge. Students would be introduced to the concepts of Enterprise Risk Management. Students are able to continue on to their Master of Business Administration upon successful completion.

COURSE STRUCTURE

YEAR 1

- Business Economics
- Human Resource Management
- Marketing Management
- Accounting and Finance For Managers
- Strategic Management
- Implementation of Enterprise Risk Management and Key Risk Indicators
- Investment Risk Management
- Market, Credit and Operational Risk
- Risk Control, Self Assessment and Internal Control Model
- Business Continuity Management
- Elective 1

ELECTIVE

- Organisational Behaviour
- Tax Planning
- Enterprise Governance
- Business Ethics

Accredited by:





N/340/7/0712(11/21) MQA/PA 8098

Master of Business Administration (MBA)

Intakes	January, June and September
Duration	1 Year 4 Months (Full-Time) / 2 Years (Part-Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

The UOW Malaysia KDU Master of Business Administration (MBA) is a postgraduate program that blends academic and professional knowledge, where learners are exposed to cutting-edge research and process of discovery and knowledge generation. The program offers an international perspective for professionals to engage effectively in global environment as well as networking opportunities. Students are able to choose between two specialisation tracks; Enterprise Risk Management (ERM) and Financial Planning (FP).

Enterprise Risk Management (ERM) is offered in collaboration with the Institute of Enterprise Risk Practitioners (IERP®). This MBA track is a postgraduate qualification that focuses on the area of Enterprise Risk Management.

Financial Planning (FP) focuses on the areas of financial planning and is catered to professionals that are seeking a postgraduate qualification in the area of Financial Planning.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- For Enterprise Risk Management Specialisation
 - IERP® Enterprise Risk Manager Professional Certification* – Exempted from 6 modules out of 11 modules
 - Exempted from 13 CIMA papers and to take the balance 3 papers to complete the professional qualification – E3 (Strategic Management), F3 (Financial Strategy) and Strategic Case Study.
- For Financial Planning Specialisation
 - Financial Planning Association of Malaysia (FPAM) Certified Financial Planner (CFP)* Certification Education Program – Exempted from 3 modules out of 4 modules
 - Exempted from 13 CIMA papers and to take the balance 3 papers to complete the professional qualification – E3 (Strategic Management), P3 (Risk Management) and Strategic Case Study.

* relevant subjects from respective specialisation must be taken during study.

Accredited by:



COURSE STRUCTURE

YEAR 1

- Business Economics
- Accounting and Finance for Managers
- Marketing Management
- Human Resource Management
- Research Methodology
- Specialisation 1
- Specialisation 2
- Specialisation 3
- Specialisation 4
- Specialisation 5
- Elective 1

YEAR 2

- Strategic Management
- MBA Research Project & Dissertation

SPECIALISATION: ENTERPRISE RISK MANAGEMENT

- Implementation of Enterprise Risk Management and Key Risk Indicators
- Investment Risk Management
- Market, Credit and Operational Risk
- Risk Control, Self Assessment and Internal Control Model
- Business Continuity Management

SPECIALISATION: FINANCIAL PLANNING

- Personal Finance
- Risk Management and Insurance
- Investment Analysis
- Estate Planning
- Retirement Planning


ELECTIVE

- Organisational Behaviour
- Tax Planning
- Enterprise Governance
- Business Ethics



N/340/7/0601(08/20) MQA/PA 7198

Master of Arts (By Research)

Intakes	January, June and September
Duration	Minimum 6 semesters / Maximum 12 semesters
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

The Master of Arts (MA) is a research-based program, designed to meet the needs of students who would like to extend their specialisation in the areas of humanities and social sciences, beyond their undergraduate degree.

Students who wish to embark on their research interests through their postgraduate studies are often limited by the program structure designed by academic institutions. The MA offers students the flexibility of choosing their specialisation according to their research interests and career aspirations. Learning is done through consultation with the academic research supervisor.

COURSE STRUCTURE

RESEARCH PROPOSAL (SEMESTER 1)

Students will systematically structure and develop their research by developing a research proposal, which would guide the student through the entire research process.

RESEARCH (MINIMUM 3 SEMESTERS)

Upon the approval of the research proposal, students will be guided by their supervisors to begin their research, and will work independently on their research projects.

DISSERTATION (FINAL SEMESTER)

Upon the completion of their research, students will document the research project and process in a dissertation. Typically, dissertations for a Master by research is not more than 60,000 words.

VIVA VOLCE (FINAL SEMESTER)

Upon the completion of the research and dissertation, students will undergo an oral examination, chaired by experts in the field.


AREAS OF RESEARCH

- Economics
- Finance
- Management
- Marketing
- Business Digitalization
- Accounting
- Hospitality & Tourism Management



N/340/8/0732(09/25) MQA/PA 11120

Doctor of Philosophy (Business)

Intakes	January, June and September
Duration	Minimum 9 semesters / Maximum 18 semesters
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

Postgraduates undertaking the Doctor of Philosophy or PhD (Business) at UOW Malaysia KDU are required to complete an original research project under the guidance of an expert supervisor. The research project prepares graduates to develop subject expertise in their unique, chosen field.

At UOW Malaysia KDU, the PhD (Business) draws expertise from various Schools in UOW Malaysia KDU and emphasizes a multi-disciplinary, cross-functional approach to harness the novelty of the student's project in delivering business value.

COURSE STRUCTURE

RESEARCH PROPOSAL

Students will systematically structure and develop their research by developing a research proposal, which would guide the student through the entire research process.

PROPOSAL DEFENCE

A presentation session chaired by KDU with invited panel of examiners to ensure the candidate is able to articulate their research ideas and plans, as well as having the necessary skills to carry out research activities as proposed.

RESEARCH

Upon the approval of the research proposal, under the guidance of their supervisors, student will work independently on their research projects.

THESIS

Upon completion of their research, students will document the research project and process in a thesis. Typically, thesis for PHD should not be more than 80,000 words.

VIVA VOLCE

Upon completion of research and thesis, candidate will undergo an oral presentation, chaired by experts in the field.

AREAS OF RESEARCH


- Economics
- Finance
- Management
- Marketing
- Business Digitalization
- Accounting
- Hospitality & Tourism Management

Communication & Creative Arts



N/321/7/0234(07/23) MQA/PA 9070

Master of Arts (Communication Management)

Intakes	January, June and September
Duration	Min. 1 year 4 months (Full Time/Part Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

This program equips graduates with skills to carry out their leadership roles and responsibilities in the developments of the communication industry, both locally and globally. Graduates will be equipped with high order analytical and critical thinking abilities, applied research skills, a firm grasp of the main theoretical framework and business management perspectives underpinning the communications field, as well as an awareness of current trends and issues.

COURSE STRUCTURE

YEAR ONE SEMESTER ONE

- Advanced Communication Theory
- Strategic Communication Management
- Reputation Management

YEAR ONE SEMESTER TWO

- Media Management: Professional Perspectives
- Corporate Communication Management
- Research Methodology

YEAR ONE SEMESTER THREE

- Research Project: Part 1
- Unconventional Advertising
- Advanced Organisational Communication
- Social Media Management

YEAR TWO SEMESTER ONE

- Research Project: Part 2
- Elective (choose two)

ELECTIVES

- Contemporary Media and Cultural Studies
- Web Design and User Experience
- Organisational Behaviour
- Marketing Management
- Strategic Management



R/214/7/0143(04/25) MQA/FA 5264

Master of Design (Innovation)

Intakes	January, June and September
Duration	16 Months (Full Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

The program is a practice-focused program that aims to launch design professionals beyond the boundaries of traditional graphic design. It integrates deep expertise in design practice with business disciplines, empowering students to master the fields of design, communication and multimedia. Students will have the opportunity to plan and design new products, services, systems and organisations and put together a professional industry-based portfolio or design artwork.

COURSE STRUCTURE

YEAR ONE SEMESTER ONE

- Visual Design
- Research Methodology
- Psychology of Perception

YEAR ONE SEMESTER TWO

- Design Project Proposal
- Web Design and User Experience
- Advertising and Unconventional Communication

YEAR ONE SEMESTER THREE

- New Media Design
- Brand Design and Dynamic Identity
- Interaction Design
- Information Design

YEAR TWO SEMESTER ONE

- Graduate Showcase
- Elective (Choose one)

ELECTIVES


- Visual Analysis and Documentation
- Strategic Communication Management

Engineering



N/520/8/0997(11/21) MQA/PA 8691

Doctor of Philosophy (Engineering)

Intakes	January, June and September
Duration	Minimum 9 Semester, Maximum 18 Semester (Full-Time/Part-Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

The Doctor of Philosophy in Engineering program provides innovative training which enhances professional knowledge in a specialisation area and develops a wide range of advanced transferable skills, ensuring the development of high calibre graduates.

The nature of the program ensures that students develop academically in their professional capability, intellectual creativity, innovation, scientific skill sets and become an independent researcher, as well enhance their personal attributes through personal confidence, leadership traits, communication and entrepreneurial skills. Graduating with a Ph.D. signifies a contribution of the graduate to the community of engineering scholars around the world.

COURSE STRUCTURE

RESEARCH PROPOSAL

Students will systematically structure and develop their research by developing a research proposal, which would guide the student through the entire research process.

PROPOSAL DEFENCE

A presentation session chaired by UOW Malaysia KDU with invited panel of examiners to ensure the candidate is able to articulate their research ideas and plans, as well as having the necessary skills to carry out research activities as proposed.

RESEARCH

Upon approval of the research proposal, students will be guided by their supervisors to begin their research, and will work independently on their research projects

THESIS

Upon completion of their research, students will document the research project and process in a thesis. Typically, thesis for PhD should not be more than 80,000 words.

VIVA VOCE EXAMINATION

Upon completion of research and thesis, candidate will undergo an oral presentation, chaired by experts in the field.

Hospitality, Tourism & Culinary Arts



N/345/7/1073(02/23) MQA/PA 8659

Master of Business Administration in Tourism Management

Intakes	January, July and September
Duration	1 Year 4 Month (Full-Time). 2 Years+ (Part-Time)
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

This Masters program cultivates leadership skills as you delve into the Hospitality and Tourism Industry. This program is tailored to develop leaders, educators and researchers who will take on opportunities and challenges in the Tourism and Hospitality Industry in Malaysia and Asia Pacific regions. This program is suitable for a bachelors degree holder and working professionals in the Hospitality Industry.

Students can have an option of obtaining an extra parchment from IMI International Management Institute, Switzerland ranked 12th in the QA ranking of Hospitality Programs.

COURSE STRUCTURE

YEAR 1

- Research Methodology
- Organizational Behavior
- Asian Business Culture
- International Hospitality Entrepreneurship
- Hospitality & Tourism Operations Development
- Managing Operations in Hospitality Business
- Human Resource Management
- Marketing Management
- Strategic Management
- Accounting & Finance for Manager
- Business Economics for Managers

YEAR 2


- MBA Research Project & Dissertation

Research Centre



N/440/7/0025(07/20) MQA/PA 6627

Master of Science (By Research)

Intakes	January, June and September
Duration	Minimum 6 semesters / Maximum 12 semesters
Course Location	 UOW Malaysia KDU University College, Utropolis, Glenmarie

The Master of Science (M.Sc) provides an opportunity for graduates to acquire research skills and deepen their knowledge in the science field. The research-based program is especially suitable for those who are looking for an ideal pathway between undergraduate study and doctoral degree, and will produce high calibre graduates who would be able to work in their respective specialisation areas.

Students who wish to embark on their research interests through their postgraduate studies are often limited by the program structure designed by academic institutions. The M.Sc offers students the flexibility of choosing their specialisation according to their research interests and career aspirations. Learning is done through consultation with the academic research supervisor.

The M.Sc trains students to critically analyse a problem, design a solution (or make a discovery) and implement the solution, and as such, highly encourages collaboration and innovation. The nature of the program also ensures students enhance their communication of ideas and skills, techniques and management, as well as entrepreneurial skills, all of which are beneficial to practices in the marketplace as well as academic field.

COURSE STRUCTURE

RESEARCH PROPOSAL (SEMESTER 1)

Students will systematically structure and develop their research by developing a research proposal, which would guide the student through the entire research process.

RESEARCH (MINIMUM 3 SEMESTERS)

Upon the approval of the research proposal, students will be guided by their supervisors to begin their research, and will work independently on their research projects.

DISSERTATION (FINAL SEMESTER)

Upon the completion of their research, students will document the research project and process in a dissertation. Typically, dissertations for a Master by research is not more than 60,000 words.

VIVA VOLCE (FINAL SEMESTER)

Upon the completion of the research and dissertaion, students will undergo an oral examination, chaired by experts in the field.

AREAS OF RESEARCH

- Electronic and electrical engineering
- Photonics
- Mechanical engineering
- Software engineering

Entry Requirement

Business

- POSTGRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
- POSTGRADUATE DIPLOMA IN ENTERPRISE RISK MANAGEMENT
- MASTER OF BUSINESS ADMINISTRATION (MBA)

Academic Qualification	Requirement
Bachelor Degree	Completed with a minimum CGPA of 2.50 or its equivalent qualifications. Candidates without a minimum CGPA of 2.50 can be accepted with a min. of 5 years relevant working experience, subject to institutional approval

– MASTER OF ARTS (BY RESEARCH)

Academic Qualification	Requirement
Bachelor Degree	Min. CGPA of 2.75 or equivalent; or CGPA 2.50 to 2.74 or equivalent, subject to institution approval; or CGPA of 2.00 to 2.49 or equivalent, with a min. of 5 years working experience in the relevant field, subject to institutional approval.

– DOCTOR OF PHILOSOPHY (BUSINESS)

Academic Qualification	Requirement
Master Degree	Completion of Master's Degree or equivalent in a related field

Engineering

– DOCTOR OF PHILOSOPHY (ENGINEERING)

Academic Qualification	Requirement
Master Degree	Completion of Master's Degree or equivalent in a related field

Communication & Creative Arts

– MASTER OF ARTS (COMMUNICATION MANAGEMENT)

Academic Qualification	Requirement
Bachelor's Degree in relevant fields	Min CGPA of 2.50 or equivalent; or Candidates without a min CGPA of 2.50 can be accepted with a min of 5 years working experience in the relevant field

– MASTER OF DESIGN (INNOVATION)

Academic Qualification	Requirement
Bachelor's Degree in relevant fields	Min CGPA of 2.67 or equivalent; or Candidates without a min CGPA of 2.67 can be accepted with a min of 3 years working experience in the relevant field

Hospitality, Tourism & Culinary Arts

– MASTER OF BUSINESS ADMINISTRATION IN TOURISM MANAGEMENT

Academic Qualification	Requirement
Bachelor Degree	Completed with a min. CGPA of 2.50 or equivalent qualifications Candidates with a min. CGPA of 2.00 can be accepted with a min. of 5 years relevant working experience, subject to institutional approval

Research Centre

– MASTER OF SCIENCE (BY RESEARCH)

Academic Qualification	Requirement
Bachelor Degree	Min. CGPA of 2.75 or equivalent; or CGPA 2.50 to 2.74 or equivalent, subject to institution approval; or CGPA of 2.00 to 2.49 or equivalent, with a min. of 5 years working experience in the relevant field, subject to institutional approval

