

International Business Management



FEATURES

As an international student, you know the importance of thinking and acting globally. Our *Higher Diploma programme in International Business Management with Languages (Japanese/Korean/Spanish)* will give you international exposure and connections to enhance your learning, life skills and employment prospects from the start of your higher diploma study to long after you graduate.

- 2 + 1 fast track: Higher Diploma to Bachelor's Degree
- Overseas study trips and visits
- Industrial attachment and projects
- Unlock new languages

GO GLOBAL

Your global experience can help you stand out in the job market. While studying at IVE, you can also have the opportunity to head overseas for a short-term experience including study, intern and cross-cultural learning. The programme prepares students to work in multinational enterprises and global business.

INDUSTRIAL EXPERIENCE

Work experience is critical to building a successful career. We offer work-integrated learning opportunities. Industrial attachment, projects and networking will be part of your study experience, so you can grow your employment network before you graduate.

YOUR PATHWAY TO SUCCESS

A variety of articulation opportunities offer to Higher Diploma graduates for further studies in collaboration with overseas partner universities : *

- University of Northumbria at Newcastle, United Kingdom
- Sheffield Hallam University, United Kingdom

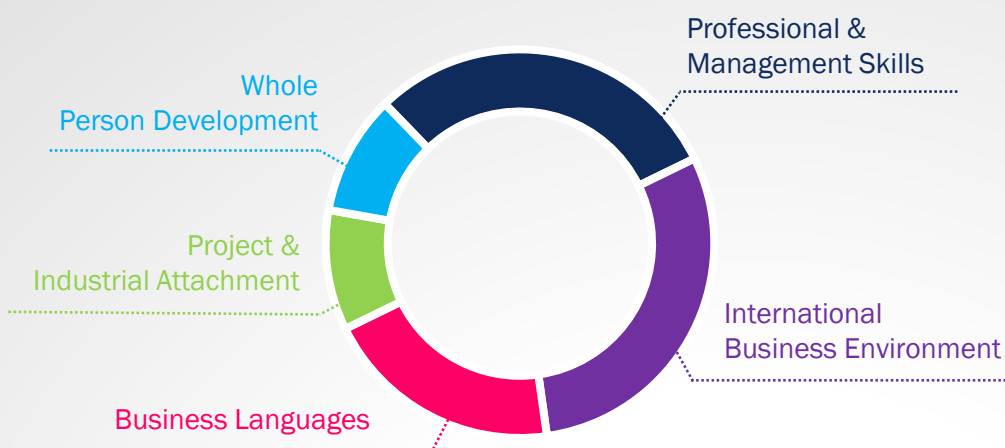


Students can apply for the above Bachelor's degree programmes upon completion of the 2-year Higher Diploma programme, and gain your degree qualification in **ONE year**.

*Higher Diploma graduates can apply for admission to senior year of Bachelor's degree programmes offered by Hong Kong and overseas universities, including the Technological and Higher Education Institute of Hong Kong (THEI).

PROGRAMME STRUCTURE

This 2-year programme consists of 5 semesters starting in September.



PROGRAMME CONTENT

- Cross-cultural Management Skills
- International Business Environment
- International Trade Management & Strategy
- Global e-Logistics Operation
- International Trade Finance
- International & e-Marketing
- Practical Exhibition Management in International Trade
- Legal Studies in International Trade
- Quality Management & Accreditation
- Business Statistics
- Business Ethics and Etiquette
- Business Japanese/Korean/Spanish
- English and Communication: Persuasive Presentations
- Vocational Chinese Communication in Putonghua

UNLOCK NEW LANGUAGES

Learning a second language will open up professional and personal opportunities for you. Vocational Chinese Communication in Putonghua course is included in the Higher Diploma programme for all students. In addition, students can study one foreign language with their business curriculum:-

- ◆ Japanese ◆ Korean ◆ Spanish

The Hong Kong Institute of Vocational Education (IVE) offers contemporary curriculum through active collaboration with industry. All Higher Diploma programmes include industrial attachments in which students gain first-hand knowledge through real work experience.

- Eligibility and study duration may vary according to entry requirements of specific programmes, number of credits transferred, the prevailing visa requirements and other considering factors.
- Top-up Degree programmes held in Hong Kong are not applicable to students from Mainland China.
- The information contained herein is accurate as of November 2017. For more programme details, please refer to IDO website.

FIND OUT MORE

Application Checklist

- Complete *online application form*
- Hold a senior secondary education qualification or equivalent
- Possess an adequate level of English proficiency

* We may extend a conditional offer of admission to highly-qualified graduate applicants.

Important Dates for Admission in 2018/19

- Rolling admission starting from January 2018
- Offer announcement in 1 to 2 weeks after interview

Annual Tuition Fees in 2017/18
USD7,000

GET IN TOUCH

International Student Section,
International Development
Office, VTC

T +852 2836 1705

F +852 2836 2372

E iss@vtc.edu.hk

W www.vtc.edu.hk/ido



Member of VTC Group